



What is the **GeoMetrx Territory Manager**?

GeoMetrx Territory Manager is an online system used by manufacturers, pharmaceutical companies, sales organizations, franchise developers and other marketers to maximize the ROI of sales service and distribution field resources.

Using your data, **Territory Manager** generates a view of your current territories, and offers interactive alignment and optimization tools for managing them. Goals can include: maximizing underlying market potential; balancing workload; minimizing travel time; and more.

What does **Territory Manager** include?

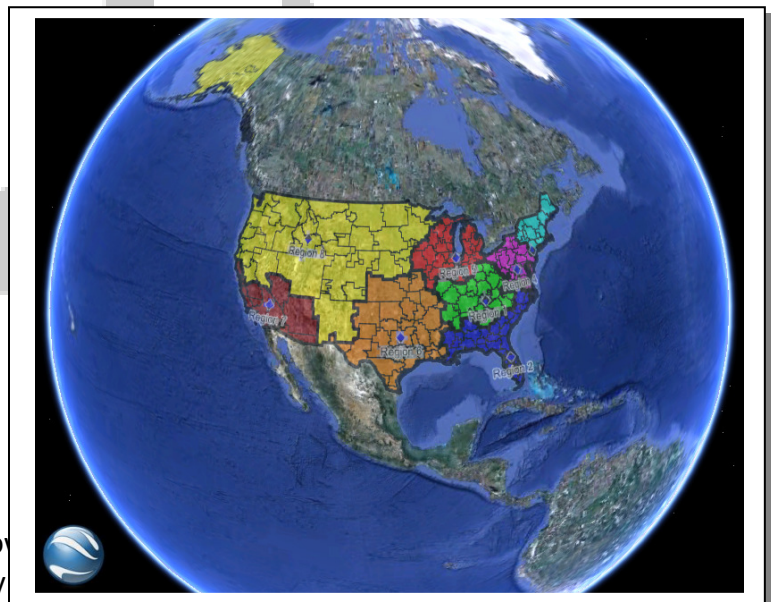
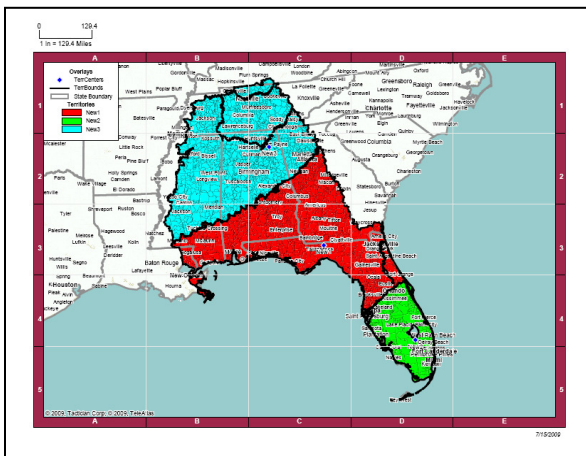
Territory Hierarchies: You can manage up to five levels of territory hierarchy. For example: national division territories, regional territories, district, and representative territories. Maintain data security by selectively restricting access to data and territory views at the user level. You can align and optimize at any level of your territory hierarchy.

Confidently create national territory strategies that include all levels of your territory hierarchy in one, easy-to-use, territory management system: **Territory Manager**.

Territory Scenario Tracking & Management: Spend more time productively assessing and executing territory strategies, and less time creating maps. **Territory Manager** enables you to confidently decide on your most effective territory strategy by comparing and evaluating up to 5 territory alignment scenarios.

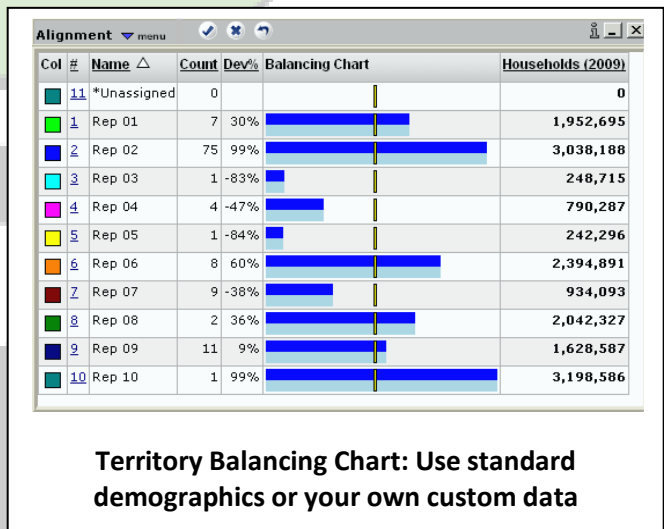
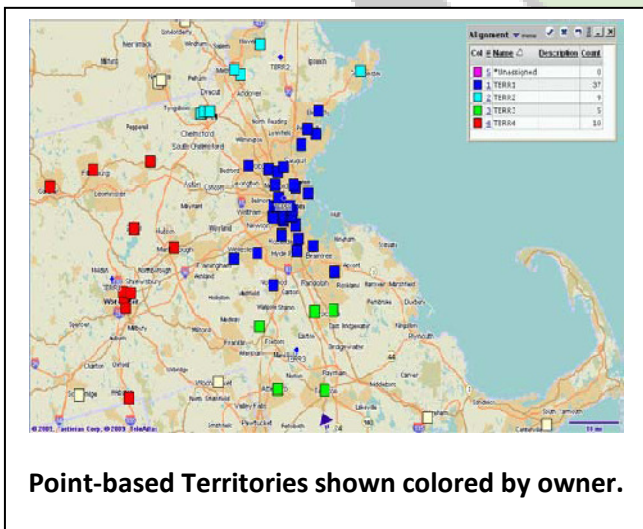
Online Territory Optimization: **Territory Manager's** powerful, national capacity territory optimization modeling capabilities are now accessible online at speeds hundreds of times faster than previously possible. Spend more time productively assessing a range of alternative territory strategies, improving the due diligence that supports your decisions.

Creative Output Features: Print your maps directly from **Territory Manager** or export easily to *Google Earth* for a unique look.



- **Assign to Nearest** – automatically allocate any unassigned components the territory to which they are nearest. A huge time saver that significantly improves your productivity for most alignments.
- **Batch Mapping** – automates the printing of maps for any or all of your territories, at any level of your hierarchy, letting you focus on other territory-related tasks.
- **Permissions** – protect and secure sensitive data by controlling user level
- **Hierarchy Boundary Display** – enable / disable boundaries for any level of your territory hierarchy on any map, offering an on-demand, visual perspective of your territory scenario(s) that facilitates decision-making.
- **Restrict Geographies to be Included in an Alignment** – allow only the geographies that you want to include in your territories to be selected when choosing geographies to assign to territories.
- **Territory Locking** – ‘lock’ territories to ensure that selected portions of your territory hierarchy cannot be modified by others with alignment permissions. Confidently preserve the results of your alignment efforts.
- **Highlight Components on Map and Display Value** – hold your mouse pointer over a territory component on the map to highlight its boundary and to instantly view and assess component level information.
- **Manually Assign Components Among Territories** – align territories using a list of components rather than using the map. Save time when you are reassigning large blocks of geography among territories.
- **Test Alternative Territory Scenarios** - duplicate an entire territory hierarchy, and test a range of alignment scenarios to evaluate and refine decisions for improved results.
- **Return to a Previous Version of Your Territory Alignment** - revert to a previous version of your territory hierarchy and resume work from that point.

Call today to schedule an online demonstration.



Toll Free: 888.848.4436 | www.Geo-E.com | sales@geo-e.com